We Welcome
Those Who Served

We Value:
Teamwork • Safety • Quality • Service
We Salute Our Veterans and Military Personnel

County Materials Corporation gratefully recognizes all military service personnel, past and present, and their families who support them. We are fortunate to have many individuals with veteran status and active military personnel working within our organization. We are proud to employ these individuals and provide support for their families.

Through the Sonnentag Foundation, our company is proud to contribute monetary donations to many worthy military service organizations and events that support veterans and active military personnel in our local communities. This includes:

- Veterans employment skills training programs
- Service dogs for veterans
- Never Forgotten Honor Flight
- Veteran memorials and home building projects
- Veteran family camps
- Housing assistance for homeless veterans
- PTSD treatment services for veterans
- American Legion chapter contributions

workatcounty.com
These organizations support military personnel and veterans in communities where County Materials has locations. They are some of the recipients who receive funding from the Sonnentag Foundation each year.

- **Ketchum’s Got Your Six**
  - Madison, WI

- **Patriot K9s**
  - Wausau, WI

- **Little Lakes Memories**
  - Irma, WI

- **Easter Seals Disability Services**
  - Indianapolis, IN

- **Camp Hope**
  - Farmington, MO

- **Custom Canines Service Dog Academy**
  - Sun Prairie, WI

- **Soldiers’ Angels**
  - San Antonio, Texas
Watching Your Back

Ketchum’s Got Your Six, the non-profit organization sponsoring Ketchum’s Ride, does fundraising to assist veterans with training of service dogs for those in need. Ketchum’s Ride is a bicycle ride benefiting Wisconsin veterans suffering from PTSD, Post-Traumatic Stress Disorder, in honor of the late Sergeant Ketchum. The 22-mile ride on the beautiful 400 State Trail is bringing people together to recognize our veterans, raise funds and create awareness.

Sergeant Brandon Ketchum was a veteran of the Marines and Army National Guard who suffered from PTSD. Unfortunately, he was unable to overcome the disease and eventually took his own life. Brandon was a Wisconsin Dells High School graduate.

Said Kristine Arsenault, President of Ketchum’s Got Your Six, “My passion for our veterans is overwhelming at times. I feel their pain to the core. I want to do everything in my power to help and that’s how Ketchum’s Got Your Six evolved. I feel that my passion for the veterans may help save a life. We’re here to raise awareness to the 20-22 suicides that are committed daily by our veterans and to raise funds to help make a difference.”

ketchumsgotyoursix.com
Several of the veterans who received life-enhancing services from Custom Canines from 2018-2019 thanks to a grant from Ketchum’s Got Your Six:

- **Terry**, a U.S. Army veteran was paired with his Custom Canines service dog, Roscoe. Roscoe serves as Terry’s PTS service dog and is giving him independence and freedom to leave his home, continue his schooling and work independently outside of his living environment. (Harshaw, WI)

- **Jacob**, a Marine Corps veteran has been paired with Custom Canines service dog, Stitches. Stitches will serve as Jacob’s PTS and mobility service dog. They are just starting their placement training together. (Menominee Falls, WI)

- **Linda**, a U.S. Air Force veteran has enrolled in the Owner Training academy with her canine hero in training, Baldur. Linda is just starting her service dog training thanks to the generosity of the Sonnentag Foundation. (Sun Prairie, WI)

The meaning of the phrase “Got your six” –

“I am watching your back, making sure you stay safe. I will warn you of incoming threats and I will help you deal with the problem.”
Ready for change. Ready for growth. Ready to reclaim their lives.

Each day an average of 20 U.S. military veterans take their own lives. Military veterans and their families often deal with the challenge of post-traumatic stress disorder when loved ones return from deployments. Sadly, our Wisconsin veterans are not immune. Patriot K9s of Wisconsin is trying to change these statistics.

Since 2017, Patriot K9s has trained qualified military veterans and shelter dogs, at no cost to veterans, to create certified service dog teams, specifically addressing the effects of PTSD, Traumatic Brain Injury & Military Sexual Trauma.
Patriot K9s works with veterans and shelter dogs to change lives every day. One of the many veteran spouses wrote explaining her experience this way: “You have brought my husband back to me and a father back to my kids. Every day I see more and more changes that I didn’t know were possible. I was hoping time would heal his suffering….Thank you from the bottom of my heart!”

U.S. Army Veteran Jorge: “It was kinda hard to talk to people for a long time. Because I was just so angry with everybody. After 11 years of therapy and anger management groups, honestly, this is like a miracle. I can do the things they talked about in therapy but never thought I could. He (his service canine) can tell when I’m starting to get anxious or having a flashback. He automatically comes closer to me and puts his paws on me.”

“Anyone who has a chance to do this – do it! The truth is you’re not broken. You have a lot to offer.”

Patriot K9s is devoted to helping disabled veterans and shelter dogs get a second chance at life. Patriot K9s has created more than 35 service dog teams. Upon graduation from the program, the veteran and canine become a highly trained certified service dog team.

Patriot K9s would not be able to fulfill its mission to train society’s cast-away shelter dogs and our honorable disabled military veterans without assistance from organizations like ours.
Lifetime Memories Created Here

Little Lakes Memories facilitate hunts and outdoor experiences for those with disabilities. Located in Irma, Wisconsin, this non-profit has provided lasting memories for many families from all over the United States. In 2016, Little Lakes Memories offered 242 nights of respite stays at their Little Lakes Ranch.

In addition to the hunts and respite stays at the lodge, Little Lakes also conducts numerous other charitable activities, including awarding scholarships, raising money for the Special Olympics, and toy drives. All their funding comes from donations, raffles, fundraisers, benefits and grants from organizations like the Sonnentag Foundation.

Herb Reiten is a serviceman who benefited from a cherished visit to Little Lakes Lodge. A Vietnam veteran who served in the Navy on the aircraft carrier U.S.S. Ranger from 1969 to 1970 as a boiler operator, Reiten noticed an unusual stiffness in his legs when he was 35. At first, the condition made it difficult for him to lift his leg and grew increasingly worse. Reiten was eventually diagnosed with hereditary spastic paraplegias (HSP), a relatively rare neurological disorder causing progressive stiffness and contraction in the lower limbs. Due to the relentless progression of the incurable disease, Reiten was no longer able to participate in one of his favorite activities, the annual Wisconsin deer hunt. For several years he was limited to hunting from a vehicle, but even that became impossible. Reiten accepted an invitation to go on a deer hunt at Little Lakes Lodge, where he successfully harvested a 13-point buck. A grateful Reiten has repeatedly said the experience is one he will remember for the rest of his life.
Changing the Way the World Defines and Views Disability

Easterseals Crossroads helps to make positive outcomes for the many people who use their services. Each year they serve over 7,250 individuals with disabilities or special needs including injured military personnel and veterans. Community support greatly enhances their ability to assist individuals with disabilities, special needs and challenges to realize their goals and achievements.

Ms. P.C. grew up in Central Indiana and after graduating from high school she enlisted in the Marine Corp. Although she was always interested in joining the Marines, facing limited job opportunities and a strained relationship with her family provided just the right amount of motivation to enlist. Being a female in the Marines was a positive experience. She worked as an electrician and grew to believe she was both smart enough and determined enough to be successful both in the Marines and as a civilian.

However, when Easterseals Veterans Services staff met Ms. P.C., she was living in her car and parking in public locations across a three-county area to sleep. Although she was able to tap into a small network of family and friends that allowed her to shower and do laundry weekly, she wanted and needed to build a better life. Depending on others was just not working. Luckily, one community partner referred Ms. P.C. to Easterseals Crossroads for employment assistance while they began working to find housing for her.

Shortly after the referral and with some assistance and encouragement, Ms. P.C. was in temporary housing and feeling more confident and actively searching for a job. Once engaged with staff she was able to pursue mental health counseling which helped her change her circumstances. As Ms. P.C. began to feel better and take more control of her life, she felt more motivated and willing to talk with potential employers. As a former instructor at a Cosmetology school, she still had contacts in the industry. After some interview practice and references, Ms. P.C. was soon employed. One success lead to another and soon Ms. P.C. hoped to once again become an instructor at the best-known Cosmetology School in the metro area. Ms. P.C. is also working to improve the relationship with her family and friends as she becomes more secure and independent.

eastersealscrossroads.org
Honor the Fallen by Helping the Wounded

Camp Hope is a retreat for military veterans wounded in the Global War on Terror. Camp Hope covers all expenses for combat-wounded veterans, including travel, and provides ADA-compliant cabins, food and supplies, and an attentive all-volunteer staff to support veterans with almost any disability. Situated in rural Farmington, Missouri, approximately 80 miles south of St. Louis, Camp Hope is in the heartland of America.

William “Mike” and Galia White founded Camp Hope after their son Christopher paid the ultimate price for our freedoms and was killed while serving in Iraq in 2006. Chris’ family has chosen to keep his spirit alive by helping disabled veterans and sharing with them his passion for hunting and fishing. They treat every guest of Camp Hope as members of their own family. Their love, compassion and selflessness is the secret sauce that makes Camp Hope such a special place.

With cool streams, winding creeks, granite boulders, gravel paths, tall trees and an abundance of wildlife there is plenty of open space for hiking, four-wheeling, hunting, fishing and exploring. Visits by honored guests often center around deer and turkey seasons.

Joe was one of the very first combat-wounded veterans to visit Camp Hope. Since that visit back in 2007, Joe has remained a loyal supporter and now volunteers to help others. Joe’s combat service left him legally blind. He is still on active-duty and serves on the Camp Hope Board of Directors.

“I got a new sense of independence down here; I got part of my old self back. I healed in ways I didn’t know I needed to... I advocate for Camp Hope because it heals.” - Joe Bogart

camphopeusa.com

workatcounty.com
A Culture of Giving to Military Personnel, Veterans and their Families

“May no soldier go unloved,” is the driving force behind Soldiers’ Angels, a national nonprofit organization. This holiday season, team members across several of County Materials’ locations donated food and supplies to fill 139 Christmas stockings that will be distributed to military families, wounded heroes, deployed service members, and veterans through the Soldiers’ Angels network.

County Materials is proud to be a holiday community partner with this organization and provide support to military personnel, their families, and veterans. Donated supplies and time contributed by numerous County Materials’ team members to this effort is an example of the company’s culture of giving and represents County Materials’ Vision of Success, Support, and Stability.

In 2018 alone, Soldiers’ Angels provided over $25 million in aid to over 515,000 service members, veterans, wounded heroes, and military families. Through the Deployed Support Programs, combat deployed service members were supported with 28,659 care packages and 177,307 letters. The Veteran Support Program served over 24,600 veterans with food assistance and handed out over 39,995 items bedside to patients in VA Hospitals across the country. Through the seasonal holiday Adopt-A-Family program, Soldiers’ Angels volunteers “adopted” 1,637 military families, that included 2,882 military children. New and expectant spouses of combat deployed as well as active-duty female service members were provided 1,165 baby boxes to help them welcome their new bundles of joy. Soldiers’ Angels volunteers are the heart of the organization and logged over 164,524 volunteer hours just in 2018.

www.soldiersangels.org
Each Dog Becomes Someone’s Hero

Custom Canines is a non-profit organization powered by wonderful volunteers who are dedicated to raising, training, and giving service dogs to individuals with disabilities, free of charge. In so doing, they enable people to live fuller lives of courage and passion with their canine partners at their side.

Custom Canines works with all types of disabilities from children with autism, people who use a wheelchair, people who are visually impaired, to military veterans needing help with Post Traumatic Stress Disorder.

Service animal means any guide dog, signal dog, or other animal individually trained to do work or perform tasks for the benefit of an individual with a disability, including, but not limited to, guiding individuals with impaired vision, alerting individuals with impaired hearing to intruders or sounds, providing minimal protection or rescue work, pulling a wheelchair, or fetching dropped items.

Titan Helps a Veteran

Mary was a medic and a truck driver in the US Army for four years and worked at Joint Force Headquarters in Madison. Mary suffers from balance issues and severe back pain problems. Her partnership with Titan was funded by the Sonnentag Foundation.

The partnership between Wisconsin National Guard veteran, Mary, and her service dog, Titan, has been a wonderful companionship.

She and Titan were certified as a working team just this summer. She is now retired and is enjoying her new-found freedom and independence that Titan gives her.