

CASE STUDY



PROJECT DETAILS

Project Name

Royal Saint Pats Drive Residence

Location

Wrightstown, WI

General Contractor

Hillcrest Homes

Masonry Producer

County Materials Corporation

Date

2016

Key Products

Heritage Collection™ Collection
Designer Concrete Brick



Heritage Collection™ Designer Concrete Brick Offers Value and Design Versatility for New Home Construction

For Hillcrest Homes, a residential builder based in De Pere, WI, every home they design is made with skilled craftsmanship, the latest features, high energy efficiency and the strength to last generations. This builder promises its customers to use only the highest quality materials and to make the most of their client's investment, which is why they frequently turn to masonry as a preferred building solution.

Heritage Collection™ Designer Concrete Brick from County Materials was specified for this Wrightstown, WI home because of its proven service life and added value when compared to alternative materials. Higher resale and property values are additional reasons why concrete masonry construction is an excellent investment.

The use of Heritage Collection on this residence also offered design versatility and provided the opportunity to utilize many unique architectural features. Designed in a modern colonial style, the home displays an ornate arched window, quoined corners, protruding soldier coursing above and below the windows, and overall dimension. Modular sized concrete brick allowed the builder to create these many decorative features with ease.

County Materials manufactures Heritage Collection units in a wide variety of color choices and several facing options to achieve any desired aesthetic. Integral color pigments are blended throughout the entire brick during the manufacturing process and they resist fading. For this home, blended gray units with a textured finish were selected because they offered a contemporary, yet weathered look.

Built as part of a new housing addition just outside of a growing community, Heritage Collection brick helps this home stand out from the neighborhood and exemplifies the value and quality of a long-lasting concrete masonry construction.

